

A large, semi-transparent watermark of the Portal logo is centered in the background. It consists of a stylized 'P' followed by 'ORTAL' in a bold, sans-serif font.

# LOGO GUIDELINES

PORTAL

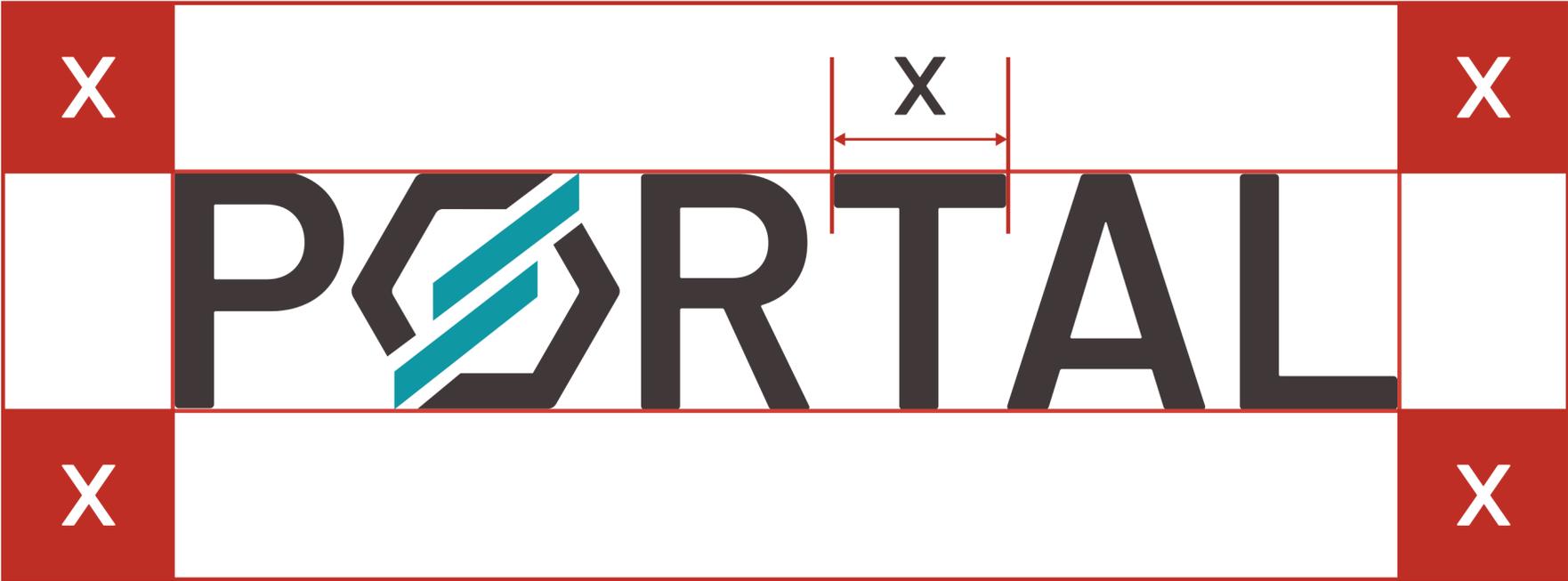
## LOGO

The logo consists of the product name PORTAL.  
The PORTAL-O is the main element of recognition.  
**Barlow** was used as the font.

The logo features the word "PORTAL" in a bold, black, sans-serif font. The letter "O" is replaced by a stylized graphic element consisting of a black hexagon with a white diagonal line and a teal diagonal line, creating a sense of depth and movement.

# PROTECTION AREA

The protection area around the logo is at least the width of the T bar.



## COLOR VARIANTS

The logo consists of the word "PORTAL" in a bold, sans-serif font. The letter "O" is replaced by a stylized geometric icon composed of a dark gray shape with two parallel teal lines crossing it diagonally from the top-left to the bottom-right.

### Placement on light background

In general use, the logo is gray and turquoise.

The logo consists of the word "PORTAL" in a bold, sans-serif font. The letter "O" is replaced by a stylized geometric icon composed of a white shape with two parallel teal lines crossing it diagonally from the top-left to the bottom-right.

### Placement on dark background

If the background is too dark, the white alternative of the logo is used.

# INCORRECT LOGO APPLICATIONS



Full turquoise



Skewed horizontally



Skewed vertically



Place on angle



Different color or tone



Elements in the protection area



Restless background



Low contrast ratio

# EXEMPLARY LOGO APPLICATIONS



For light backgrounds



For dark backgrounds

